

FICPA Educational Foundation



# 1040k

**Running for Financial  
& Physical Fitness**

5K & 10K Run/Walk  
Thursday, April 15, 2010  
Coconut Grove, Florida

[www.1040k.org](http://www.1040k.org)

*Proceeds benefit South Florida African-American accounting students*

**FICPA**



# 1040k

**Running for Financial  
& Physical Fitness**

10K Run/Walk: 6.2 miles • 5K Run/Walk: 3.1 miles

Thursday, April 15, 2010

6:45 p.m.

Coconut Grove, Florida



[www.1040k.org](http://www.1040k.org)

## About the Race

Since its inception in 1989, the 1040K Run/Walk has been held in beautiful Coconut Grove and has attracted hundreds of runners each year. Proceeds from the event are awarded as scholarships to African-American accounting students in South Florida in memory of Lewis Davis, Miami-Dade County's first African-American CPA, community leader, and co-founder of the Greater Miami-South Florida Chapter – National Association of Black Accountants, Inc.

This event, produced by the 1040K Board of Directors and the FICPA Educational Foundation, has tremendous local support and has become a great venue for families and co-workers to get together for fun and exercise while contributing to a very worthwhile scholarship fund. Your support and contributions are needed to help accounting students complete their education and enrich the CPA profession.

For more information about the race or sponsorship opportunities, see page 4 and 5 or contact FICPA Educational Foundation Development Manager Jason Zaborske at (850) 251-7274, or 1040K Board President Ken Strauss at (954) 712-7099, or visit [www.1040k.org](http://www.1040k.org).

## About the FICPA Educational Foundation

The quality of tomorrow's accountants is vitally important. When we recruit, we look for bright, well-educated individuals willing to dedicate themselves to the CPA profession. The financial burden of a college education has dramatically increased, especially with the necessary fifth year of education required to become certified in Florida.

The FICPA Educational Foundation works to ensure the integrity and success of the accounting profession in Florida. Founded in 1959 as the R. Warner Ring Educational Foundation, it has distributed more than \$2 million dollars to colleges and accounting students across the state. Last year, the Foundation gave out almost \$200,000 to 100 deserving students.

## Board of Directors

Ken Strauss, Chair

Monte Kane, Vice Chair

Mitch Cutler, Vice Chair

Les Adler	Faye Munnings
Artie Faren	Yolanda Nader
Kim Griffin-Hunter	David Scott
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Seth Levine	Jason Zaborske
Gary Margolis	

The Florida Institute of Certified Public Accountants' Educational Foundation, Inc. is recognized as tax exempt under section 501(c)(3) of the Internal Revenue Code. Contributions are tax deductible to the fullest extent of the law.

A COPY OF THE OFFICIAL REGISTRATION (#CH2614) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

# Sponsor Recognition and Levels

## Diamond — \$10,000

- Primary partnership with FICPA Educational Foundation – prominent company name and logo listed on all 1040K Run/Walk promotions
- Opportunity for company to submit opinion/editorial article regarding Financial Literacy and the 1040K Run/Walk to all South Florida media outlets
- Opportunity for company to be recognized and speak during the awards ceremony ensuring company exposure to all race attendees
- Company name, logo and advertisement placed on all runner numbers for 1040K Run/Walk
- Company name and logo listed in 1040K Run/Walk Application distributed to more than 25,000 households, businesses and schools in South Florida\*
- Name recognition in all radio advertisements promoting the 1040K Run/Walk
- Company banner prominently showcased on finish line and stage at 1040K Run/Walk
- Company sign displayed at water station and mile marker during 1040K Run/Walk
- Exclusive booth location at race to display company products and services
- Company name and logo prominently listed on all 1040K Run/Walk t-shirts
- 20 complimentary 1040K Run/Walk entry passes (\$700 value)
- 20 complimentary 1040K Run/Walk T-shirts (\$200 value)
- Company announced as sponsor of 1040K Run/Walk during awards ceremony
- Name/logo recognition on all promotional materials including brochures, flyers, e-mail announcements, signage and press releases\*

## Platinum — \$5,000

- Company name and logo listed in 1040K Run/Walk applications distributed to more than 25,000 households, businesses and schools in South Florida\*
- Name recognition in all radio advertisements promoting the 1040K Run/Walk
- Company banner prominently showcased on finish line and stage at 1040K Run/Walk
- Company sign displayed at water station and mile marker during 1040K Run/Walk
- Exclusive booth location at race to display company products and services
- Company name and logo prominently listed on all 1040K Run/Walk t-shirts
- 15 complimentary 1040K Run/Walk entry passes (\$450 value)
- 15 complimentary 1040K Run/Walk T-shirts (\$150 value)
- Company announced as sponsor of 1040K Run/Walk during event and awards ceremony
- Name/logo recognition on all promotional materials including flyers, e-mail announcements, signage and press releases\*\*



## Gold — \$2,500

- Company name and logo listed in 1040K Run/Walk applications distributed to more than 25,000 households, businesses and schools in South Florida\*
- Company sign displayed at water station and mile marker during 1040K Run/Walk
- Booth location at race to display company products and services
- Company name and logo prominently listed on all 1040K Run/Walk t-shirts
- 10 complimentary 1040K Run/Walk entry passes (\$300 value)
- 10 complimentary 1040K Run/Walk T-shirts (\$100 value)
- Company announced as sponsor of 1040K Run/Walk during event and awards ceremony
- Name/logo recognition on all promotional materials including flyers, e-mail announcements, signage and press releases\*\*

## Silver — \$1,500

- Company name listed in 1040K Run/Walk applications distributed to more than 25,000 households, businesses and schools in South Florida\*
- Booth location at race to display company products and services
- Company name and logo listed on all 1040K Run/Walk t-shirts
- 5 complimentary 1040K Run/Walk entry passes (\$150 value)
- 5 complimentary 1040K Run/Walk t-shirts (\$50 value)
- Company announced as sponsor of 1040K Run/Walk during event and awards ceremony
- Name recognition on all promotional materials including flyers, e-mail announcements, signage and press releases\*\*

## Bronze — \$750

- Booth location at race to display company products and services
- Company name listed on all 1040K Run/Walk t-shirts
- 3 complimentary 1040K Run/Walk entry passes (\$90 value)
- 3 complimentary 1040K Run/Walk t-shirts (\$30 value)
- Name recognition on all promotional materials including flyers, e-mail announcements, signage and press releases\*\*

## FICPA Chapter — \$750

- Chapter name listed on all 1040K Run/Walk t-shirts
- 3 complimentary 1040K Run/Walk entry passes (\$90 value)
- 3 complimentary 1040K Run/Walk t-shirts (\$30 value)
- Chapter announced as sponsor of 1040K Run/Walk during event and awards ceremony
- Name recognition on all promotional materials including flyers, e-mail announcements, signage and press releases\*\*

Contingent upon FICPA receiving name and logo by print deadlines

\*Logo on Applications - Written commitment form by Dec. 15, 2009

\*\*Logo on all other promotional materials - Written commitment form by March 13, 2010

# 2009 Sponsors

## Platinum

Becker CPA Review  
Berkowitz Dick Pollack & Brant Certified Public  
Accountants and Consultants, LLP  
Dosal Tobacco Corporation  
U-Pull-It

## Gold

Engineered Tax Services, Inc.  
FICPA  
Paychex

## Silver

Florida Marlins  
Gerson, Preston, Robinson & Company  
Global Insurance Services, Inc.  
Kane & Company  
Morrison, Brown, Argiz & Farra, LLP  
Robert Half International

## Bronze

24 Hour Fitness Shaq  
BDO Seidman, LLP  
Berenfeld Spritzer Shechter & Sheer LLP  
Bergeron Land Development, Inc.  
Binstock, Rubin, Adler, Aldecoa & Ellzey, P.A.  
Biscayne Bank  
BNY Mellon  
CCH, a Wolters Kluwer business  
Deloitte & Touche, LLP  
Gibraltar Private Bank & Trust  
Goldstein Schechter Koch  
K-Force Professional Staffing  
Kaufman, Rossin & Company  
KPMG LLP  
Kunin Associates  
PricewaterhouseCoopers, LLP  
National Association of Black Accountants, Inc.  
Rachlin, LLP  
Raymond James & Associates  
TCBA Watson Rice LLP  
TSF Sportswear  
Urbietta Oil Co.  
Yale Mortgage Corporation

## FICPA Chapters

Atlantic Chapter  
Broward County Chapter  
Central Florida Chapter  
Gold Coast Chapter  
Miami-Dade Chapter  
Miami Downtown Chapter  
South Dade Chapter



# 1040K Run/Walk Sponsorship Agreement



Company Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

- |  |  |                                       |
|--|--|---------------------------------------|
| <input type="radio"/> Diamond – \$10,000 | <input type="radio"/> Platinum – \$5,000 | <input type="radio"/> Gold – \$2,500  |
| <input type="radio"/> Silver – \$1,500   | <input type="radio"/> Bronze – \$750     | <input type="radio"/> Chapter – \$750 |

## Terms and Conditions

All race logistics, details, decision-making, negotiations with other organizations, awards and other preparations shall be under the supervision and responsibility of the 1040K Board of Directors, and their decisions shall be binding. Thus, all technical aspects of the race belong to the 1040K Board of Directors, the Florida Institute of CPAs Educational Foundation.

The 1040K Board of Directors will handle publicity for the race. Sponsors are encouraged to mention the race in corporate advertising, but any such mention should first be coordinated with the 1040K Board of Directors to ensure suitability. The 1040K Board of Directors will give sponsors all possible exposure through identification on applications, t-shirts, print advertising and awards ceremony as specified in the sponsor level.

Any additional ideas or proposals you may later wish to incorporate in the race shall be coordinated with the 1040K Board of Directors before commitments are made.

In consideration of costs and services to be incurred by the committee, it is understood that funds received are non-refundable and the race committee retains all entry fees.

All sponsorships, entry fees or donations for the 1040K Run/Walk are restricted moneys from the sponsor, entrant or donor and the use of such moneys is restricted to the costs associated with the current or future year 1040K Run/Walk fundraiser activity and scholarships granted to African-American accounting students in South Florida.

My signature below indicates I understand and agree to the terms of this application and agree to pay at the sponsorship level indicated above. If I do not send payment with this agreement, I understand I will be invoiced for the sponsorship level indicated above and the invoice will be due and payable upon receipt.

\_\_\_\_\_  
Company Representative

\_\_\_\_\_  
Date

Please submit your sponsorship agreement and payment to the FICPA Educational Foundation at P.O. Box 5437, Tallahassee, FL 32314 or fax to (850) 222-8190. Attention: 1040K Run/Walk Sponsorship.



**Florida Institute of Certified Public Accountants**

P.O. Box 5437, Tallahassee, FL 32314

Phone: (800) 342-3197 (within Florida) or (850) 224-2727

Fax: (850) 222-8190

[www.1040k.org](http://www.1040k.org)

