

Educational Foundation ● ● ● ● ● ● ● ●

Annual **1040K Run/Walk** Draws Record Number of Participants

By Jason Zaborske, FICPA Educational Foundation Development Manager

“We couldn’t have picked a better time to run this race,” said ESPN analyst, NFL Super Bowl MVP and Heisman Trophy winner Desmond Howard as he sounded the horn to start the FICPA Educational Foundation’s (EDF) 20th Annual 1040K Run/Walk. Miami Mayor Manny Diaz joined Howard and Miami City Commissioner Marc Sarnoff in welcoming more than 830 runners and CPAs who gathered in beautiful Coconut Grove for the race, which celebrates the end of tax season.

CPAs, sponsors and runners assembled at Miami City Hall to enjoy the pleasant weather, exchange tax-return stories, discuss financial literacy and visit with colleagues, some dressed in their traditional suits, ties and running shorts. Mayor Diaz said he is proud to be associated with the 1040K Run/Walk, which “continues to grow every year and promotes financial literacy and positive economic development.”

Runners were also treated to several special guest appearances. Laura Denoux from NBC’s “The Biggest Loser” handed out awards to runners and selected the winner of the “Tax Season Relief Raffle.” CPA Jo-Anne Kunin won the prize which was a five-day/four-night stay (with airfare) for two at the Coral Stone Club in the Cayman Islands. Dressed as Benjamin Banks, Morrie Hollander passed out information on Florida’s Financial Fitness Friday, an event that gives Floridians the opportunity to call a toll-free number and receive financial advice from a Florida CPA.

With their own race category, the CPAs had an impressive showing of more than 100 registered runners. The following CPAs now have bragging rights as the fastest in the state:

- In the 10K CPA group, Tim O’Brien finished first with a time of 45 minutes and 36 seconds, and Patricia

Arechabaleta won the 10K women’s division with a time of 53 minutes and 24 seconds.

- Fellow CPA Guillermo Rodriguez scorched the field and won in the 5K CPA male division with a time of 20 minutes and five seconds.
- For the women, CPA Melissa Burstein finished first with a time of 29 minutes and 36 seconds. Congratulations to the accounting firm of Berkowitz, Dick, Pollack & Brant for winning the Corporate Team Award with 18 race entries.

The first runner to cross the finish line was Jonathan Mederos, who ran a dazzling 5K time of 16 minutes and 30 seconds. Monica Rossi-Montero took first place for the women in the 5K division with a time of 20 minutes and 41 seconds. Anthony Paucic set the pace during the men’s 10K race, winning with an amazing time of 33 minutes and 52 seconds. Alice Henley finished first in the women’s 10K with a time of 42 minutes and 34 seconds.

At the race, Desmond Howard and 1040K Board of Directors Chair Ken Strauss, presented African-American accounting students Winston Imhoff, Emmanuel Jourdan and Crystal Wiltshire each with \$3,000 scholarship checks. Becker CPA Review also provided Ismaris Soberon and Yamaris Diaz each with \$1,350 scholarships to help them pass the CPA exam in Florida. The FICPA Educational Foundation contributed \$2,000 to the James Wilcox Minority Summer Residency Program, designed to attract more minority

high school students to the accounting profession.

Thanks to the support of our sponsors, the EDF has increased the amount and the number of scholarships awarded to students each year. The 1040K Run/Walk Board of Directors would also like to thank the 832 runners and walkers who contributed to the future of the CPA profession by participating in the race.

This year’s race was a huge success due in large part to the hard work and dedication of the 1040K Run/Walk Board of Directors. In addition to Chairman >>>



Desmond Howard, left, and 1040K Board of Directors Chair Ken Strauss, center, award a \$3,000 scholarship to Barry University accounting student Winston Imhoff.



A record crowd gathers at Miami City Hall to participate in the 1040K Walk/Run.

Strauss, board members include Les Adler, Maureen Berkowitz, Mitch Cutler, Claudia Dixon, Artie Farren, Julio Gonzalez, Morrie Hollander, Monte Kane, Jo-Anne Kunin, Seth Levine, Gary Margolis, Faye Munnings, Yolanda Nader, Gaby Pozo, Nancy Soderholm and Ron Thompkins.

To view photos from this year's event, please visit the FICPA Web site at www.ficpa.org/1040k. To get involved next year, please contact Jason Zaborske, FICPA Educational Foundation development manager at (800) 342-3197 Ext. 417, or e-mail zaborskej@ficpa.org. **FCT**



From left to right: Miami City Commissioner Marc Sarnoff, 1040K Board of Directors Chair Ken Strauss, scholarship recipients Winston Imhoff and Emmanuel Jourdan, Miami Mayor Manny Diaz, scholarship recipient Crystal Wiltshire, ESPN analyst and Super Bowl MVP Desmond Howard, and scholarship recipients Ismaris Soberon and Yamaris Diaz.

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